



— THE DIGGERS CLUB —
MEDIA RELEASE



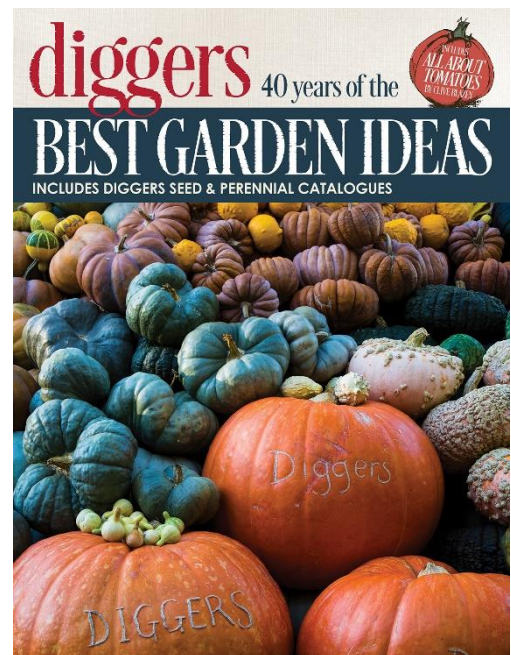
Diggers 40 Years of The Best Garden Ideas
BOOK RELEASE & LAUNCH EVENTS

As part of the Diggers Club's 40th birthday celebrations, Clive Blazey has authored a new soft-back book titled *Diggers 40 Years of the Best Garden Ideas*.

This is an inspiring 160-page compilation of Diggers' best garden ideas, garden-worthy plants, seed preservation projects and stories about some of the master gardeners who have shared their passion and expertise with Australia's most remarkable gardening club.

Diggers founders Clive and Penny Blazey, will begin a national tour in September, with launch events to be held in Hobart, Launceston, Melbourne, Sydney, Brisbane, Perth and Adelaide (see details below)

REVIEW COPIES & COMPLIMENTARY MEDIA PASSES TO EVENTS AVAILABLE UPON REQUEST



NATIONAL BOOK LAUNCH DATES

Join Clive and Penny Blazey at The Diggers Club's 40th celebrations and book launch tour:

HOBART

Friday 21 September, 11am-1pm
The Riverview Room, Royal Tasmanian Botanic Gardens, Queens Domain, Hobart

ADELAIDE

Saturday 27 October, 2-4pm
The Schomburgk Pavilion, Adelaide Botanic Garden, North Terrace, Adelaide

MELBOURNE

Saturday 6 October, 2-4pm
Fitzroy Nursery, 390 Brunswick St, Fitzroy

SYDNEY BOOK LAUNCH

Saturday 3 November, 2-4pm
The Calyx, Royal Botanic Gardens, Sydney

All events include an excerpt screening of the film *Seed: The Untold Story*, along with drinks, nibbles and a signed copy of the book. Tix: \$30 Diggers members, \$35 non-members.

See WWW.DIGGERS.COM.AU for more details on the Diggers story and upcoming events.

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MEDIA ENQUIRIES TO: Donna Morabito | media@diggers.com.au | PH: (03) 5984 7959 | MB: 0410 326 837



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BOOK HIGHLIGHTS

- The Heirloom Seed Story in Australia and around the world
- A retrospective of the best articles from 40 years of Diggers Catalogues with guest writers
- Includes the very popular 'All About Tomatoes' book
- Our favourite subversive gardening articles and ideas
- Features on our Top 5 Master Gardeners and our 3 world class gardens in Victoria
- Our best big food ideas
- Organics and soils
- Diggers history and future with details on the newly named charitable Diggers Foundation

BACKGROUND

The Diggers Club was founded by Clive and Penny Blazey in 1978 out of an old tin shed, with the vision of saving and supplying rare plants and seeds for Australian gardeners. Now with over 75,000 members, two internationally renowned public gardens (Heronswood in Dromana and The Garden of St Erth in Blackwood), and rare plant nurseries in five locations, the Diggers Club is credited with igniting the heirloom revolution in Australia in the early 1990's and inspiring Australians to create both beautiful and productive gardens. Our commitment to the global seed preservation movement continues. In 2011, the Blazey family gifted ownership of the Diggers Club, and its priceless gardens to the charitable Diggers Foundation, ensuring that our work in providing education, inspiration and access to Australian gardeners will continue well into the future.



CLIVE AND PENNY BLAZEY AVAILABLE FOR INTERVIEW

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