



— THE DIGGERS CLUB —
MEDIA RELEASE



Diggers Heirloom Seed Annual 2018 OUT NOW

Please find your copy of the Diggers Club's 41st Seed Annual enclosed, listing all the vegetable, herb and flower seeds a gardener needs for the next 12 months, as well as details on the Diggers long-standing heirloom seed trials and a series of outstanding collections for the home gardener.

Well over 4 million Australian households are now growing some of their own food, and the Diggers Club has always been committed to gardener education and inspiration. The Diggers Seed Annual lists over 350 varieties of rare heirloom seeds as well as propagation essentials, organic solutions and growing tips for the backyard gardener.

We are happy to offer your readers and listeners a FREE copy of our Seed Annual when they email info@diggers.com.au, and are pleased to present the following new seed collections:

Organic Kitchen Herbs: Every single household can grow their own herbs!

Chilli Collection: A range of culinary chillies for the international kitchen.

Tomato Taste Test Winners Collection: a special offer for our 40th year, a selection of our best tomatoes following 30 years of our famous annual Tomato Taste Test.

Bee and Beneficial Insect Collections: Invite pollinators into your garden!

Edible Flower Collection: Includes Borage, Calendula, Nasturtium, Marigold, Cornflower and Viola.

BACKGROUND

2018 marks 40 years of The Diggers Club. With over 75,000 members, two renowned public gardens (Heronswood in Dromana and The Garden of St Erth in Blackwood), and rare plant nurseries in five locations, the Diggers Club is credited with igniting the heirloom revolution in Australia in the early 1990's. Our commitment to the global seed preservation movement continues and the establishment of the Diggers Foundation ensures that our work in providing education, inspiration and access to Australian gardeners will continue well into the future.

All products available for review and giveaways on request, as well as complimentary garden entry and workshop passes for media / partners. Email donnam@diggers.com.au.

See WWW.DIGGERS.COM.AU for details on our upcoming festivals and workshops.

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